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|  |  | *Designed for:* | | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | | USAID | | |  | | Muratova N. A |  | 20.10.2022 |  | 1 |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| * OshSU * Medcloud * Kaplan * UW * RX USMLE | * ready-made notes * paid apps * advertising | | * International teachers * support at all stages * grant places for 2 students (paid exam * applications free | | | | * individual approach to students | | * Students of Medical faculty * Year: 20-27 | | |
| **Key Resources** | | **Channels** | |
| * Yara Muallem * Shaheen * apps | | * Instagram * Telegram * Students | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| UW- 300$ per month  RX- 290$ per month  Teachers – 45 000 soms per month  Medcloud – 90$ per month | | | | Course is 3000 som per month | | | | | | | |