|  |  |
| --- | --- |
|  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  | *Designed for:* | *Designed by:* | *Date:* | *Version:* |
| **Business Model Canvas** | USAID |  | Muratova N. A |  | 20.10.2022 |  | 1 |
|  |  |  |  |  |
| **Key Partners** | **Key Activities** | **Value Propositions** | **Customer Relationships** | **Customer Segments** |
| * OshSU
* Medcloud
* Kaplan
* UW
* RX USMLE
 | * ready-made notes
* paid apps
* advertising
 | * International teachers
* support at all stages
* grant places for 2 students (paid exam
* applications free
 | * individual approach to students
 | * Students of Medical faculty
* Year: 20-27
 |
| **Key Resources** | **Channels** |
| * Yara Muallem
* Shaheen
* apps
 | * Instagram
* Telegram
* Students
 |
| **Cost Structure** | **Revenue Streams** |
| UW- 300$ per monthRX- 290$ per monthTeachers – 45 000 soms per monthMedcloud – 90$ per month | Course is 3000 som per month |